

A ROOM WITH A VIEW AWAITS THOSE SEEKING TRUE ROMANCE

Twenty years since the blockbuster film “Room with a View” introduced us to the notion of the romance associated with a beautiful vista, the North West Farm Tourism Initiative is offering visitors to 17 luxury farms the promise of a view that will take their breath away.

In the film, Lucy Honeychurch (Helena Bonham Carter) finds her true soul mate when she exchanges rooms with him and his father during a holiday in Florence, simply to achieve a wonderful view of the city. Offering a wondrous view is a key criteria of admission to the Cumbrian-based Luxury in a Farm initiative www.luxuryinafarm.co.uk – an idea built around romance, sheer unadulterated indulgence and the ultimate levels of relaxation.

In summer, the view from each farm is simply stunning, whether it is the panorama of the beautiful Borders available from Bessiestown Farm, near Carlisle, the glorious views of The Old Man of Coniston from The Grove Cottages, or the breathtaking views of Skiddaw enjoyed from The Old Homestead, Cockermouth.

If the epitome of romance for you is encompassed in the film scenes in which Lucy Honeychurch finds love in a cornfield, (or amongst a sea of violets in the novel), then this is the break for you. At Daleside Farm, near Wigton, you can wander through a secluded limestone valley with banks rich in wild flowers, or if your preference is self-catering, why not meander through the 320 acres grounds rich in flora and fauna that are at your disposal at Arch View Cottages, close to Carlisle.

Escapism, romance and luxury all combine to produce the perfect recipe for love within the Luxury in a Farm experience and even modern romantics can rely on a stay in one of the plush farms to melt the heart of their loved one.

Modern romance can be found at the latest addition to the Luxury in a Farm group, Anns Hill Farm, located in Bridekirk, near Cockermouth. Although the farmhouse was erected in 1735 and built from virtually identical floor plans to William Wordsworth’s house, located two miles away in Cockermouth itself, romance seekers can enjoy all mod cons.

Thanks to a plasma screen TV within the luxurious bathroom, couples can indulge themselves with a glass of champagne, courtesy of Anns Hill Farm, whilst watching a slushy movie, or feed each other hand-made chocolates as they wallow in the bubbles filling the free-standing bath.

Whether you want traditional or modern, fully catered accommodation or the more private self-catering option, Luxury in a Farm can guarantee that it will be a fine romance, thanks to the fact that all farms are graded at four stars or above, according to Visit Britain’s accreditation criteria.

In 'Room with a View' Lucy Honeychurch's beau announces "My father says that there is only one perfect view, that of the sky over our heads." He had obviously never visited the Cumbrian farms in the Luxury in a Farm Initiative, that allow you to not only revel in the wonders of the sky above, but in all of the glorious natural world surrounding you and the absolutely perfect views that await you from your window.

The Booking Hotline for anyone wishing to arrange a farm stay is 0845 450 1199.

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Notes to Editors

Cumbria Tourist Board is funded by the Northwest Regional Development Agency. The (NWDA) is responsible for the sustainable and economic development and regeneration of England's Northwest and has five key priorities: Business Development, Regeneration, Skills and Employment, Infrastructure and Image. For further information visit www.nwda.co.uk or www.englandsnorthwest.com or contact the NWDA Press office call 01925 400100