

NEW BABY TO ENTHRALL THE KIDS AT FARM THAT OFFERS A LITTLE BIT BOAR

A special delivery will soon be celebrated at one of the North West Farm Tourism Initiative's most successful farm diversifications, The Bowland Wild Boar Park, located in the Trough of Bowland, near Chipping, Lancashire, as the arrival of a baby llama is expected some time around July 25.

Children will be able to view the baby llamas at the park, if they can stop cuddling the baby boars, born this Spring, for long enough, or stop squealing with excitement when they spot a skunk.

If that's not enough, they can also feed red deer and goats and have memorable encounters with some animals not from our shores, in the shape of reindeer, wallabies and Patagonian mara.

A 15 minute tractor and trailer ride lets the family to identify a variety of trees and spot moorhens and Egyptian geese around the three beautiful ponds located along the route. The very keen eyed might even espy a heron or a roe deer as they roam the undulating landscape of the 65-acre park on one of its designated walking routes.

The kids are bound to ensure there's enough time left in the schedule for a whizz around the children's play area, on the newly installed exciting zip wire.

Entrance to the Bowland Wild Boar Park costs £4 for adults and £3 for children and OAPs, giving access to the park, gift shop and café. Children aged 0-2 can enter for free and a family ticket priced at £12 covers entry for two adults and up to two children.

The park and café are open from 10.30 to 5.30 throughout the summer and there is ample car and coach parking available thanks to recent support provided by The Lancashire Rural Tourism Initiative.

Visit www.wildboarpark.co.uk or call 01995 61554 for further information.

ENDS

Press calls: Jane Hunt, Catapult PR, 01253 595558

Notes to Editors

The North West Farm Tourism Initiative is funded by the Northwest Regional Development Agency. The (NWDA) is responsible for the sustainable and economic development and regeneration of England's Northwest and has five key priorities: Business Development, Regeneration, Skills and Employment, Infrastructure and Image. For further information visit www.nwda.co.uk or www.englandsnorthwest.com or contact the NWDA Press office call 01925 400100.

More details about Lancashire-based rural attractions can be found on <http://www.visitlancashire.com/countryscapes>

Journalists wishing to make a press trip to a farm within the North West Farm Initiative's area, which stretches from Cheshire to Cumbria, should contact Catapult PR on 01253 595558 to discuss.