

## FTM - CHANCE TO WIN MAJOR TOURISM AWARD

27 October 2005

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Nominations have opened for the prestigious Cumbria Tourism Skills Awards 2005 run by Cumbria Tourist Board.

Now in its third year, the event recognises outstanding individuals, teams or businesses which have made a difference to the tourism industry in Cumbria.

Nominations will be accepted until Friday, December 2.

The event consists of 11 award categories - most inspiring Cumbrian chef, best new entrant to the industry, unsung hero, most outstanding young tourism manager, tourism team of the year and most valuable volunteer.

There are also awards for tourism ambassador, most impressive tourism trainee, most promising tourism student, best new entrant to the industry and excellence in customer service.

Award winners will be presented with an engraved trophy and a £200 cheque. The Lady Inglewood Award for excellence in tourism training winner will receive a beautiful rose bowl, certificate and cheque for £200.

Businesses or employees who would like to nominate someone or offer sponsorship should contact Paula Scott, at Cumbria Tourist Board on 015394 40447 or 015394 40446 for an application form.

Ms Scott, Business Development Manager at CTB, said:

"The skills awards promote a positive image of a booming industry that provides many varied and rewarding careers."

"Nomination for an award in any of the categories is a public gesture of appreciation for the abilities and achievements of a valued member of staff."

Last year over 100 nominations were received demonstrating the skills and commitment of staff within the industry.

The awards will be presented at a glittering night of celebrations on February 7, at Rheged. Runners-up receive a certificate in recognition of their achievements.

The main sponsors in 2005 are The Winning Company and Lamont Pridmore, based in Workington. Other sponsors of categories include Cumbria County Council, Cumbria Learning Skills Council, Eden District Council and MLA North West. For any business wishing to help support the achievements of dedicated staff and businesses there are still some sponsorship opportunities available.