

FTM - Tourist Accommodation Advice

14 November 2005

Tourist accommodation advice

An advice day for local tourist accommodation providers is being held in the People's Hall, Sedbergh on Thursday 24th November, from 10am -5pm. Experts will be on hand with advice and information on all aspects of running a B & B, guest house, small hotel, or self catering accommodation.

The event, called EXPO 2005, has been organised in response to demand from local people who are interested in setting up new visitor accommodation businesses, both on farms and in the villages. For existing businesses the event provides an opportunity to test new ideas, keep up to date with legislation, and find ways of staying competitive.

Advice available will include information on running a small business, tax & VAT issues, grants, inspection standards & certification, food safety, fire safety, security, marketing and training. Local suppliers and services will also be on hand. Cumbria Tourist Board will be giving a talk on marketing at 11:30am.

The organisers, at Sedbergh Community Development Centre, say "This is a great opportunity to find all the business information you need under one roof. We are expecting a good turn out and a really useful day for a lot of small accommodation businesses. If anyone would like more information, please call us on 015396 21031"

Sedbergh CDC is running the event in conjunction with Sedbergh Booktown Ltd and Sedbergh Tourist Information Centre. Funding comes from Cumbria Community Foundation, the County Council and Cumbria Tourist Board.

Entry, tea and coffee are free. Homemade lunches will be on offer at a reasonable price.