

## Farm Tourism Initiative BUSINESS DEVELOPMENT DAYS

The 2004 tourism season is drawing to a close so now is the time for us to offer you a series of days out to hear of farm tourism developments in Cumbria and to look at best practice. The Development Days will start in October with a second day in late November. Other days will follow in the New Year. People who attended these free training days last year found them very interesting and a good opportunity to meet others engaged in farm tourism.

***The first day is scheduled for Monday 11<sup>th</sup>  
October 2004 with a theme of  
Discovering a Lake District valley.***

The itinerary is :

Meet at Keswick launch pier in time to catch the 10am boat to Lodore arriving at 1020. (If you miss the boat drive to the Lodore and meet us there). Transport will be arranged from here and back to Keswick.

10.30 Lodore Falls Hotel for coffee/tea and biscuits. Neil Johnson, Farm and Countryside Adviser at the National Trust will give a short talk on the work of the Trust.

11.30 Depart to Yew Tree Farm, Rosthwaite. Hazel Relph will talk about the work they are doing developing their farm business which includes a B&B, Tearoom and development of the Herwick meat market. Lunch will be taken at the Flock In café.

13.00 Depart to Hollows Farm, Grange to look at Laura Fearons campsite and facilities for visitors.

14.30 Depart Hollows farm to Nichol End to look at boating facilities.

Please wear outdoor clothing and stout boots for this meeting – bring a camera as the autumn colours should be excellent.

FARM TOURISM  
BUSINESS DEVELOPMENT DAY

*Discovering a Lakeland Valley*  
11<sup>th</sup> October 2004

Please book me a place on the above event :

Name .....

Address .....

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Telephone .....

Email .....

I will be bringing :

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We have special dietary requirements and want you to contact us

Tick

A deposit of £10 (cheques made out to CREA) is required per person  
(this will be refunded to attendees on the day).

Return this form to the Farm Tourism Initiative, Rural Enterprise Centre,  
Redhills, Penrith CA11 0DT by Thursday 7<sup>th</sup> October.