



Hadrian's Wall Tourism Opportunities

FREE

An Invitation to Explore
**Tourism Opportunities for Businesses
in Hadrian's Wall Country**

Patterson Suite, Carlisle Racecourse
Wednesday 31 March 2004
10.30am to 4.00pm



Are you thinking of starting a new tourism business?

Offering accommodation, food or other services to visitors enjoying the many and varied activities in the area along and around Hadrian's Wall.

Do you have an established business considering expansion or diversification?

Hadrian's Wall Tourism Opportunities is free!

It's an ideal opportunity to access a wide range of information and advice from organisations interested in helping you.

Talk individually to all or any of the organisations present. They will include local tourism and economic development personnel, regional and national tourism and activity advisors, business advisors and experts on issues including planning, environmental health, sources of grant aid and relevant training courses available.

A programme of short seminars (listed below) will run during the day with free attendance to as many as are of interest to you.

Please book spaces to join the seminars on the reply slip.

Organisations represented will include:

- Business Link Cumbria
- Cumbria Chamber of Commerce and Industry
- Cumbria Rural Enterprise Agency (CREA)
- DEFRA
- Hadrian's Wall Tourism Partnership
- Cumbria Farm Tourism Initiative
- Solway Rural Initiative
- Rural Planning Facilitation Service
- Made In Cumbria/Food From The Fells
- Womens' Rural Network
- Carlisle College
- Sustrans
- National Trail
- Cumbria Tourist Board
- YHA
- Camping & Caravan Club
- Brampton Tele Centre
- ECCP
- Horse Holidays in Cumbria
- NFU
- Cumbria Campus (Newton Rigg)

Sessions

1. **11.00am** - Delivering a Welcoming Service
2. **11.30am** - Food - Distinctly Cumbrian & Environmental Health Officer (Food Hygiene)
3. **12.00 noon** - Cumbria Tourist Board - New Services/Marketing - Carlisle City Council
4. **1.00pm** - Planning - Rural Planning Facilitator & Planning Officer
5. **1.30pm** - DEFRA - Financial Assistance through England's Rural Development Plan
6. **2.00pm** - National Trail/Sustrans - long distance trails/cycle routes
7. **2.30pm** - Cumbria Farm Tourism Initiative

Please tick below which sessions you would like to attend, fill in your details on the back of the slip and return it to:

Pam Harrison, Expo Life, Howard House, Hethersgill, Carlisle, CA6 6HW. Tel 01228 675000 Fax 01228 676932
Email pam.harrison@expo-life.co.uk



Sessions

- | | |
|---|--------------------------|
| 1. Delivering a Welcoming Service | <input type="checkbox"/> |
| 2. Food - Distinctly Cumbrian & Environmental Health Officer (Food Hygiene) | <input type="checkbox"/> |
| 3. Cumbria Tourist Board - New Services/Marketing - Carlisle City Council | <input type="checkbox"/> |
| 4. Planning - Rural Planning Facilitator & Planning Officer | <input type="checkbox"/> |
| 5. DEFRA - Financial Assistance through England's Rural Development Plan | <input type="checkbox"/> |
| 6. National Trail/Sustrans - long distance trails/cycle routes | <input type="checkbox"/> |
| 7. Cumbria Farm Tourism Initiative | <input type="checkbox"/> |

please remember to fill in your details on the back of the slip



**Carlisle City Council
and
Cumbria Rural Enterprise Agency**

supporting

**Hadrian's Wall Tourism
Opportunities**



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Hethersgill, Carlisle, CA6 6HW. Tel 01228 675000 Fax 01228 676932
Email pam.harrison@expo-life.co.uk**

Name

Address

Email

Telephone

Fax

please return by Friday 26 March 2004