



Please return this form to:
Tamsin Beevor
14b Gilesgate, Hexham NE46 1TA,
by 1st November 2004.

Directions will be sent with booking confirmation, and further details of these events can be found on our website. If you are unable to attend these events but would like further information about Hadrian's Wall Tourism Partnership or the other organisations involved, please visit our website

www.hadrians-wall.org

or contact Tamsin Beevor, Business Development Officer
on 01434 602505 or
email tamsin.beevor.hadrianswalltp@onenortheast.co.uk.

This event is organised by the Hadrian Means Business project (part of the Hadrian's Wall Tourism Partnership's Enrichment and Enterprise Scheme funded by ONE NorthEast and other partners) in partnership with Carlisle City Council, Business Link for Northumberland, Cumbria Rural Enterprise Agency, Business Link for Cumbria and the Carlisle Enterprise Agency.

Hadrian's Wall Tourism Partnership

invites you to this FREE event

New Opportunities for Businesses in Hadrian's Wall Country

at
Hexham Racecourse
on **Wednesday 10th November 2004**
or
The Swallow Hilltop Hotel, Carlisle
on **Thursday 11th November 2004**

11am to 6pm

Are you :

- **New to tourism** – wanting to know where to start in providing accommodation, food or other services to visitors to **Hadrian's Wall Country, the Hadrian's Wall Path National Trail and the Hadrian's Cycleway?**
- Well established and with **ideas for expansion** or a change of direction?
- Wanting an opportunity to **meet the people who can advise you** about the next step to take?

There will be representation from a wide range of business advisors, local authority Tourism and Economic Development departments, Regional Tourist Board/Agency, Planning departments and other agencies offering business support services who will be there throughout the day to provide advice and information.

The following seminars will be available during the day :

Time	Room 1	Room 2
11.15 am	Equestrian holidays	Marketing your business in Hadrian's Wall Country
12.00 noon	Creating welcoming accommodation for all— understanding the Disability Discrimination Act	Starting and developing your business - how to get it right
1.30 pm	Hadrian's Cycleway— Providing for Cyclists and Walkers	
2.15 pm	Developing a camp site	Marketing your business in Hadrian's Wall Country
3.00 pm	Camping barns, hostels and bunkhouses	Starting and developing your business - how to get it right
3.45 pm	Planning issues – understanding the regulations	
4.30 pm	Food and Drink – environmental health matters	

There is no charge for this event.

Food and refreshments will be available to buy at both venues

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Hadrian's Wall Country New Opportunities Day – Booking Form

1. Please indicate which event you would like to attend:

Hexham Racecourse 10th November

Swallow Hilltop Hotel Carlisle 11th November

Contact names:.....

Organisation Name:.....

Address:.....

.....

Tel:.....Fax:.....

Email:.....

2. Please indicate which seminars you would like to attend and the number of Delegates.

TIME	TITLE OF SEMINAR	Number delegates
11.15 am	Marketing your business in Hadrian's Wall Country	
11.15 am	Equestrian holidays	
12.00 noon	Creating welcoming accommodation for all— understanding the Disability Discrimination Act	
12.00 noon	Starting and developing your business - how to get it right.	
1.30 pm	Hadrian's Cycleway—Providing for Cyclists and Walkers	
2.15 pm	Developing a camp site	
2.15 pm	Marketing your business in Hadrian's Wall Country	
3.00 pm	Camping barns, hostels and bunkhouses	
3.00 pm	Starting and developing your business - how to get it right.	
3.45 pm	Planning issues – understanding the regulations	
4.30 pm	Food and Drink – environmental health matters	